# Electronic Resources: Behind the Scenes

Stephanie J. Adams, MSLS Tennessee Tech University

Virginia Library Association Annual Conference 2016

# What do we usually focus on when we discuss electronic resources?

- Licensing & Negotiation
- Pricing models
- Marketing new resources
- Training the trainer
- Teaching patrons how to use them
- ERMS & link resolvers
- Lifecycle management/workflows
- COUNTER statistics

## What are we going to discuss today?

- Procurement/purchasing procedures, documents, and terminology
- Options for non-standard licenses
- Using a subscription agent
- Questions to ask your vendors/publishers
- Choosing access points
- Harvesting/interpreting usage statistics

## Working with Purchasing: Know the Process

- Get to know your buyer or contract specialist (request person dedicated to the library or eResources)
- Know your organization's rules about sole source vs. bid purchases, multi-year contracts, direct buys, consortia purchases, etc.
- Distinction between sole source and sole publisher (may be unique to TTU)
- RFP/Qs be as detailed as possible (access dates, # of users, method of access)

# Working with Purchasing: It's all in the details

- Fill out the proper forms correctly and completely (Contract Routing Agreement, etc.)
- Provide all documentation up front (license, W-9, etc.)
- Know your IP range, proxy URL, link resolver base URL, and intended use of the product (academic, clinical, on/off-campus, etc.)
- Tag team for follow-ups

#### Beyond the Standard License

- Master Licenses (EPLA)
- Consortial licensing and member agreements (LYRASIS)
- SERU (Shared E-Resource Understanding)

# Subscription Agents: What can they do for me?

- Offer "one-stop shopping"
- Provide consolidated invoicing
- Monitor title transfers
- Provide subscription management platforms
  - -Pricing, access, and licensing information
  - -Self-service account management: renewals, approvals, invoices
- Maintain subscription history

# Subscription Agents: How do I choose one?

- Customer Service
- Subscription management platforms
   -Usability, content
- RFQ/RFP Process

#### Some warnings...

- Switching agents
- Be vigilant about title cancellations!

#### Journals: Print+Online

- Check your print holdings with your subscription agent
- Is the online an equivalent or a supplement?
- Define online access: IP authenticated, email/password, label number
- Converting to online only: Is the exact equivalent available?
- Activation and re-registering

#### Questions for Vendors: Basics

- Terms of trial access
- Access: IP authenticated vs. username/password
- Individual user accounts required?
- Number of simultaneous users/seats
- Subscription or one-time purchase (maintenance fee?)
- Off-campus access via proxy permitted?
- Availability of usage statistics and how to access?

#### Questions for Vendors: Advanced

- Turnaway screen/turnaway statistics
- Perpetual access availability (LOCKSS, CLOCKSS, Portico, dark archive)
- Single-site vs. multi-site license (IP range removal)
- How often does the content of a database or eBook collection change?
- Is the resource indexed in your discovery service? (What level? Article/chapter?)

#### **Access Points**

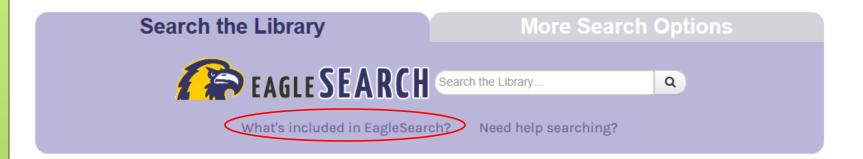
#### Typical Access Points

- Catalog (eJournals, eBooks)
- Discovery service
- A-Z list/Journal Search
- Database List by title and/or subject

#### **Additional Options**

- LibGuides
- Course Management Systems
- Off-campus access via proxy

#### Discovery Service (Summon) – What does it search?



#### What's Included in EagleSearch?

TTU > Tennessee Tech Library > Research > What's Included in EagleSearch?

EagleSearch searches the following:

- · all the physical items in the library
- eBooks
- · eJournals
- most databases

If the library does not have full text access, users can obtain materials through interlibrary loan or Get It Now.

The eagle head ( ) icons mean that these databases are searched when you search <u>EagleSearch</u>.



**Grouped by Subject** 

**SUBJECTS** 

Agriculture Art

Environmental Science

Mathematics

#### Journal Search

## Online Journals (eJournals) SEARCH EJOURNAL TITLE Search BROWSE EJOURNAL BY SUBJECT -- Pick a subject --Browse Journals **BROWSE EJOURNALS BY TITLE** | 10-9 | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Print Journals Email Rose Black (rsblack@tntech.edu) to receive a print article via email. **SEARCH FOR PRINT JOURNALS:** Search by: Keyword Search

#### Database List

The eagle head () icons mean that these databases are searched when you search <u>EagleSearch</u>.

#### **Databases A to Z**

A|B|C|D|E|E|G|H|I|J|K|L|M|N|O|P|R|S|I|U|V|W



Aberdeen University Research Archive

ABI/INFORM Global
Academic OneFile
ACM Digital Library
ACS Publications
Agency for Healthcare Research and Quality
AGRICOLA: Online Public Access Catalog
Agriculture Collection
AHFS Consumer Medication Information
Air University Library Index to Military Periodicals (AULIMP)
American Chemical Society Legacy Archives
American Doctoral Dissertations, 1933-1955
American FactFinder
American Fisheries Society

#### **Grouped by Subject**

#### SUBJECTS

Agriculture
Art
Biology
Business
Careers
Chemistry
Computer Science
Earth Science
eBooks
Education
Engineering

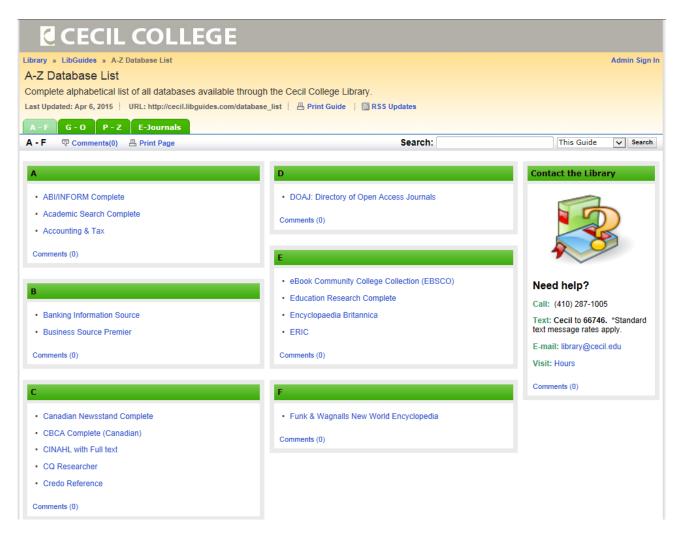
English/Literature
Environmental Science
Exercise/PE/Wellness
Foreign Language
General/Multidisciplinary
Government Publications
History
Human Ecology
Law
Library/Information Science
Mathematics

Media Militarry Science Music Nursing/Health Patents Physics Political Science Psychology Religion/Philosophy Social Sciences

#### **BIOLOGY**

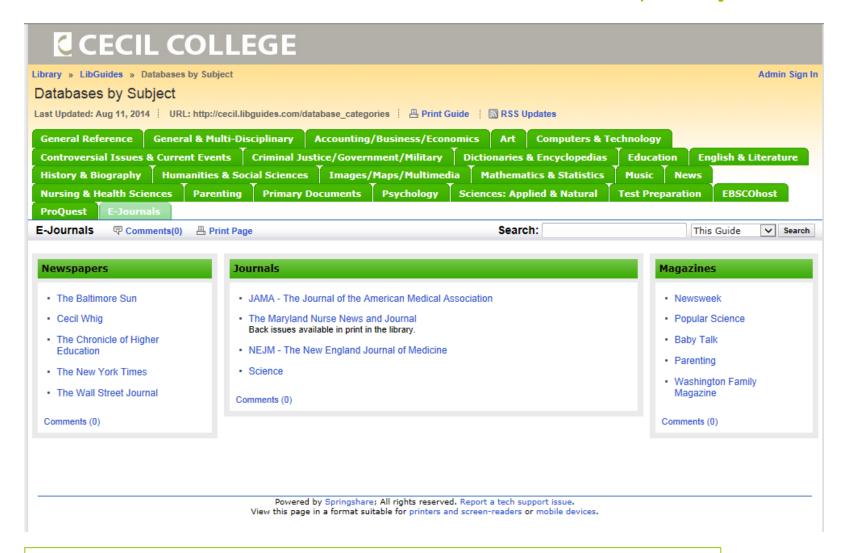
American Fisheries Society
ArXiv.org (Cornell University Library)
Biological & Agricultural Index Plus
BioMed Central Open Access
Birds of North America Online

#### Access Points: LibGuides – A-Z Database List



LibGuide created by Stephanie J. Adams, maintained and updated by Melissa D'Agostino and Lorraine Martorana: <a href="http://cecil.libguides.com/database\_list">http://cecil.libguides.com/database\_list</a>

#### Access Points: LibGuides – Databases by Subject



LibGuide created by Stephanie J. Adams, maintained and updated by Melissa D'Agostino and Lorraine Martorana:

http://cecil.libquides.com/content.php?pid=544382&sid=4479248

## Usage Statistics: Where do I get them?

- COUNTER (Counting Online User NeTworked Electronic Resources)
- SUSHI (Standard Usage Statistics Harvesting Initiative)
- Vendor admin module or ERMS autoharvesting (360 Counter)
- What do you do when usage statistics are not available?

# Usage Statistics: What am I really counting?

- Are you counting what you think you are counting? (searches, sessions, downloads, etc.)
- Do the statistics you are collecting actually tell you what you want to know? (establishing benchmarks, making comparisons)
- What factors affect usage statistics?

## Suggested Print Resources

Albitz, B. (2008). Licensing and managing electronic resources. Oxford, UK: Chandos Pub.

Curtis, D. (2005). E-Journals: A how-to-do-it manual for building, managing, and supporting electronic journal collections. New York, NY: Neal-Schuman Publishers.

Weir, R.O. (2012). Managing electronic resources. Chicago, IL: ALA Techsource/American Library Assocation.

#### Suggested Web Resources

- COUNTER (Counting Online Usage of NeTworked Electronic Resources): <a href="http://www.projectcounter.org/about.html">http://www.projectcounter.org/about.html</a>
- Global IP Address Database http://theipregistry.org
- LOCKSS (Lots of Copies Keep Stuff Safe): http://www.lockss.org/
- NASIGuides:
   <a href="http://www.nasig.org/site">http://www.nasig.org/site</a> page.cfm?pk association w
   <a href="ebpage">ebpage</a> menu=311&pk association webpage=1230

# Suggested Web Resources (continued)

- NN/LM (National Network of Libraries of Medicine)
   Southeastern/Atlantic Region:
   <a href="https://nnlm.gov/sea/rsdd/elicense/">https://nnlm.gov/sea/rsdd/elicense/</a>
- SERU (Shared E-Resource Understanding): http://www.niso.org/workrooms/seru
- TERMS (Techniques for Electronic Resource Management): <a href="https://library3.hud.ac.uk/blogs/terms/">https://library3.hud.ac.uk/blogs/terms/</a>

# Questions?